

# IVORY PARK KNOW YOUR WORTH FUN WALK/RUN

## EVENT PLAN 2024

### THE GAUTENG DEPARTMENT OF SPORTS, ARTS, CULTURE AND RECREATION EVENTS.

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## 1. Event Overview

- Event name and purpose

### IVORY PARK KNOW YOUR WORTH WALK/RUN

The purpose of the event is to raise awareness on the healing for the prevention of trauma transfer – within the 16 Days of Activism where everyone seems to direct their anger towards men. We want to open up a safe platform where we begin ending the cycle of blame, bitterness and anger. For women particularly, we want to say: if you know your worth you will also be able to identify the situation you are in and leave while you can. This initiative is to allow both men and women to bring in their views and have robust discussions on how this phenomenon affect the non-participants. The line-up of speakers comprised both men and women – as each voice matters, and together we can achieve greater things

- Date and time- to be announced
- Location (Ivory Park)
- Target audience and expected participation numbers: 500

## 2. Objectives

- Promote self-worth and mental well-being
- Foster community engagement and social cohesion
- Raise awareness about:

1. Self-worth and empowerment, self-esteem and mental well-being.
2. Gender-Based Violence (GBV), addressing the devastating effects of domestic violence, intimate partner violence, and sexual assault.
3. Femicide, highlighting the alarming rates of violence against women and girls and community engagement to prevent these atrocities.

## 3. Event Details

- Distance and route: 5Km &10Km – routes to be confirmed
- Registration process and fees: free entries
- Start and finish times: 6am – 5pm( to be confirmed)
- Event schedule: Setup -registration- warm-up – walk/run- performances- speakers- entertainment

## 4. Logistics

- Venue layout and map
- Parking and transportation arrangements
- Sound and audio equipment
- Medical support and emergency services
- Waste management and cleaning

## 5. Marketing and Promotion

- Social media strategy
- Print and digital advertising
- Partnerships with local businesses and organizations
- Promotional materials (posters, flyers, banners)

## 6. Safety and Security (Details will be available when the venue has been confirmed)

- Risk assessment and mitigation strategies
- Emergency response plan
- Security personnel and equipment