

Once you pick a domain name, purchase web hosting, so your site has a place to operate. Hosting is offered by companies like Blogger, Shopify, Squarespace, and Wix. They provide server space that houses a website's images, text, and data and makes them accessible to people on the web.

There are 3 main types of web hosting: Shared hosting, Virtual private server (VPS) hosting, and Dedicated hosting. The one you choose will depend on how much traffic you anticipate and how much data you'll need to store.

Share Hosting

Shared hosting is when your site's information is stored on a server that also houses other sites' information. Shared hosting can be the most economical type of web hosting and is ideal for small business websites that don't have special technical needs. The downside to shared hosting is that your site could be slowed if one of the sites you share server space with experiences heavy traffic.

VIRTUAL PRIVATE SERVER (VPS) HOSTING

VPS hosting can offer more power than shared hosting. You still share server space with other sites, but you don't have to split resources like storage and memory. This means your site can handle higher traffic levels.

DEDICATED HOSTING

Dedicated hosting, where you don't share server space with anyone else, can be the most expensive and reliable option. It makes sense for sites that handle a lot of traffic or needs special features and extra data security.

No matter which type of hosting and which provider you pick, check if they offer any special capabilities and support that your website might need. 24/7 customer support can be a valuable feature, just in case you experience problems.